

# EMBRACE THE POWER OF MOROCCO : ARAB IOT & AI CHALLENGE - MOROCCO

Hello,

We hope this email finds you well. We are excited to announce the upcoming Morocco IoT & AI Challenge 2023, a regional program aimed at fostering innovation and providing a platform for talented individuals/students and startups in the fields of Internet of Things (IoT), Artificial Intelligence (AI), and related domains.

The Morocco IoT & AI Challenge is part of the larger Arab IoT & AI Challenge, which brings together participants from Egypt, Oman, Palestine, Saudi Arabia, Tunisia, the United Arab Emirates, and this year, Morocco. Winners of the local challenges in each country will qualify to participate in the regional finals held during **GITEX Technology Week in Dubai**, United Arab Emirates, from **October 16th to 20th, 2023**.

**EMSI** Marrakech in partnership with **FSSM UCA** will be organizing the **Morocco IoT & AI Challenge 2023** edition. The finalists of this edition will have the opportunity to qualify for the **Arab IoT & AI Challenge at GITEX Dubai, with flight tickets and a 3-night stay in Dubai provided.**

## **Important Dates :**

- Call for Projects Launch: **July 5th, 2023**
- Opening Ceremony: **September 1st, 2023**
- Demo Day for Participating Teams: **September 2nd, 2023**
- Support Week for Finalist Teams: **September 11<sup>th</sup> – 15<sup>th</sup>, 2023**
- Morocco IoT & AI Challenge Finals: **September 16th, 2023**

## **Who can participate?**

We invite all passionate students, researchers, developers, and startups with innovative ideas in IoT, AI, and related fields to participate in the Morocco IoT and AI Challenge 2023. This challenge provides a unique opportunity to showcase your talents and ideas, gain exposure, and potentially qualify for the regional finals in Dubai.

**Project Categories:** Participants can submit projects in various categories, including but not limited to:

- **Smart Cities:** Develop innovative solutions to address urban challenges using IoT and AI technologies.
- **Healthcare:** Create AI-powered applications and devices that enhance healthcare delivery and patient outcomes.
- **Industrial Automation:** Propose IoT and AI solutions to optimize industrial processes and increase productivity.
- **Agriculture:** Design intelligent systems to revolutionize farming techniques and enhance food production.
- **Open Category:** Submit projects that do not fit into the above categories but still demonstrate the potential of IoT and AI.

**How to Participate:** To participate in the Morocco IoT & AI Challenge 2023, please follow these steps:

- Register for the challenge by completing the online registration form  
<https://register.arabiotai.org/>.
- Submit your project proposal by **August 10th, 2023**.
- Shortlisted participants will be notified and invited to present their projects during the challenge.

Please note that the challenge is open to individual participants as well as teams. Collaborations and interdisciplinary projects are highly encouraged. For further information about the challenge, registration details, and project submission guidelines, please visit our official website <https://arabiotai.org/>.

Don't miss this unique opportunity to showcase your talent, network with industry experts, and potentially qualify for the regional finals at GITEX Dubai. We look forward to your active participation in the Morocco IoT & AI Challenge 2023.

If you have any queries or require additional information, please feel free to reach out to us at [IoT.AI.Challenge@emsi.ma](mailto:IoT.AI.Challenge@emsi.ma).

Best regards,