

Call for papers

Conference co-organized by **ESDES-UCLy (Lyon, France)** and
ENCG-UCA (Marrakech, Morocco)

“**African practices: between management, CSR and
governance**”

From 10th to 11th May 2022 at ESDES – UCLy Lyon (France)

Africa is a complex continent with a multitude of emerging countries. It is marked by many fractured areas that weigh on local and international trade relations. Issues related to CSR and governance in the African context are multiplying. Practices are developing and need to be particularly studied. In addition, the health crisis linked to COVID-19 allows the development of other issues in correlation with the practices of African companies.

The aim of this conference is to bring together researchers and professionals specialized in governance and corporate social responsibility in Africa. This event is organized by ESDES Lyon Business School of UCLy and ENCG of Marrakech, in relation to "**CSR and corporate governance observatory in Africa**".

All themes dealing with issues related to corporate social responsibility, governance and performance of African companies will be addressed from different approaches. Papers may be submitted in French or English. The best papers will be published in a special issue of an ABS/FNEGE ranked management journal.

The following topics may be addressed:

- The organizational model of African companies after COVID-19.
- Africa between management and responsible economy.
- Partnership modes of governance in Africa.
- Entrepreneurship as an economic lever in Africa.
- Cooperative and territorial marketing in Africa: assets and perspectives.
- The value chain and stakeholders of African companies.
- African family businesses.
- Human capital and social entrepreneurship in African firms.
- The particularity of responsible financial systems in African firms.
- Quality and control of financial information in the African context.

Provisional timetable:

<p>Deadline for submission 31st March 2022</p>	<p>Paper proposals should be sent to the following address:</p> <p style="text-align: center;">isbo.esdes@univ-catholyon.fr</p> <p style="text-align: center;">Submission procedure:</p> <p>Authors are invited to submit a proposal in Word format in English or French. The full text, not exceeding 15 pages, should be written in the following format:</p> <ul style="list-style-type: none"> • A4 format • Margins (top, bottom, left, right) of 2.5cm • Font: Times New Roman (12 point), 1.5 line spacing and justified. <p>All proposals must include a cover page, that is not accounted for in the maximum number of pages. It should include:</p> <ul style="list-style-type: none"> • The title of the article (Times 16 bold). • Name(s) of author(s) (Times 12 bold). • Affiliations and addresses (Times 12). • E-mail address (Times 12). • A single-spaced abstract of approximately 250 words, containing a maximum of five key words (Times New Roman 12). • Tables and figures should be integrated into the text with a title. • Necessary footnotes should be placed at the bottom of the page. • At the end of the article, the following should appear successively: <ul style="list-style-type: none"> - References, in alphabetical order, of authors. - Appendices.
<p>11th April 2022</p>	<p>The scientific committee will communicate the final decision to the authors.</p>

For further information, please contact by e-mail:

souhadouch@univ-catholyon.fr

Terms of registration:

- 150 euros for faculty members and professionals (registration deadline **25th April 2022**, past this date the registration fee will be 200 euros).
- 50 euros for Phd students.

The registration fee covers: documentation, coffee breaks, two lunches.

Dates of the conference:

- 10th and 11th May 2022.

The detailed program will be sent to you after validation by the scientific committee.

Address of the conference:

ESDES Lyon Business School – UCLy
Institute of sustainable business and organizations
10, place des archives, 69002, Lyon (France)

Organising committee:

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Fabrice ROTH	IAE Lyon School of management
Salah TAHA	Faculté Polydisciplinaire de SAFI
Tarik ZAHRANE	ENCG Marrakech

Scientific Committee :

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Partners institutions of the observatory

